

Jeff Smisek
Chairman of the Board,
President and
Chief Executive Officer

March 31, 2014

The Honorable Bill Shuster
Chairman
Committee on Transportation & Infrastructure
United States House of Representatives
2165 Rayburn House Office Building
Washington, D.C. 20515-6256

Dear Chairman Shuster:

I am writing to express United Airlines support for H.R. 4156, The Transparent Airfares Act of 2014. We appreciate your leadership on the issue along with the broad bipartisan support of the Committee.

Despite the fact that virtually all other consumer products are advertised at a base price, with taxes added on at the point of purchase, in January 2012, the Department of Transportation (DOT) finalized a rule requiring U.S. airlines to include all taxes and government-imposed fees in their advertised fares. By making the advertised price of a ticket artificially higher by requiring airlines to include all government-imposed taxes and fees, the full fare advertising rule dampens demand for air travel and undermines U.S. economic growth.

As part of our overall industry effort to implement a National Airline Policy, we thank you for addressing one of the many regulatory burdens that hamper our industry. We strongly support your efforts to enable our customers to clearly know what they are paying in airfare and what they are paying in government-imposed taxes and fees. We believe the current DOT rule simply hides the fact that Americans are paying excessive government-imposed taxes and fees to travel by air and we are supportive of your legislative efforts to modify that policy.

Thank you and best wishes,



*P.S.: Mr. Chairman, thanks for
your leadership, and all your
great work with us and the
industry!*



cc: The Honorable Peter DeFazio
The Honorable Nick Rahall
The Honorable Frank LoBiondo
The Honorable Rick Larsen
The Honorable Tom Graves