

AMENDMENT

OFFERED BY MS. STRICKLAND OF WASHINGTON

Page 42, strike line 5.

Page 42, line 14, strike the second period and insert
“; and”.

Page 42, after line 14, insert the following:

1 (4) by adding at the end the following:

2 “(38) TRANSPORTATION DEMAND MANAGE-
3 MENT.—

4 “(A) IN GENERAL.—The term ‘transportation demand management’ means the use of
5 strategies to inform and encourage travelers to
6 strategies to inform and encourage travelers to
7 maximize the efficiency of a transportation system, leading to improved mobility, reduced congestion, and improved air quality, including
8 strategies that use planning, programs, operations, policies, marketing, communications, incentives, pricing, data, and technology.
9 strategies that use planning, programs, operations, policies, marketing, communications, incentives, pricing, data, and technology.
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12 strategies that use planning, programs, operations, policies, marketing, communications, incentives, pricing, data, and technology.

13 “(B) INCLUSIONS.—Transportation demand management may include—

14 “(i) encouraging employers to offer
15 qualified transportation fringe benefits (as
16 qualified transportation fringe benefits (as

1 defined in section 132(f) of the Internal
2 Revenue Code of 1986);

3 “(ii) incentives, subsidies, and use of
4 game-like elements such as points,
5 leaderboards, and challenges to encourage
6 engagement and participation in desired
7 transportation choices;

8 “(iii) appropriate pricing of parking,
9 tolls, transit, and other options;

10 “(iv) carpooling and vanpooling;

11 “(v) trip planning and ridematching;

12 “(vi) the implementation of State laws
13 and local ordinances relating to transpor-
14 tation demand management, commute trip
15 reduction, or other similar regulations;

16 “(vii) parking management;

17 “(viii) use of high occupancy vehicle
18 (HOV) and high occupancy toll (HOT)
19 lanes;

20 “(ix) promotion and support of flexi-
21 ble work arrangements;

22 “(x) marketing, outreach, and edu-
23 cation to inform people about options and
24 shift behavior;

1 “(xi) support of micromobility and pe-
2 destrian infrastructure;

3 “(xii) active transportation (as defined
4 in section 11529(l) of the Infrastructure
5 Investment and Jobs Act (23 U.S.C. 217
6 note; Public Law 117–58); and

7 “(xiii) other activities that will dis-
8 perse the demand on the transportation
9 system.”.

At the end of subtitle C of title I of the bill, add the
following:

10 **SEC. 13___ . LOCAL AND REGIONAL PROJECT ASSISTANCE.**

11 Section 6702(a)(3) of title 49, United States Code,
12 is amended—

13 (1) in subparagraph (G), by striking “and” at
14 the end;

15 (2) by redesignating subparagraph (H) as sub-
16 paragraph (I); and

17 (3) by inserting after subparagraph (G) the fol-
18 lowing:

19 “(H) a project to implement transportation
20 demand management (as defined in section
21 101(a) of title 23) strategies; and”.

