House Committee on Transportation and Infrastructure
Subcommittee on Aviation
Hearing on "Aviation Security: An Update"
July 24, 2008

Testimony of Steven Brill, Chairman and Chief Executive Officer
Clear | Verified Identity Pass, Inc.

Chairman Costello, Ranking Member Petri, and Members of the Committee: Thank you for inviting me here today to talk about the Registered Traveler (RT) program, a partnership between the Transportation Security Administration (TSA) and private sector companies like Clear, which operates the RT program in 16 of 18 RT airports. RT members are pre-screened and provided with a biometric card which allows them to access designated security lanes at RT airports nationwide. In the last year, RT has gathered critical mass across the country.

I believe the program is emblematic of the promise of public-private partnerships to protect our homeland and make travel more convenient – which is what impelled Clear to start this enterprise in the first place.

It's a particular pleasure to be testifying together with Assistant Secretary Kip Hawley. He was present from the beginning of RT, and under his leadership (as well as that of Secretary Chertoff), TSA has now helped ensure that the partnership is a success.

TSA has worked closely with us and our fellow service providers in the last year in efficiently processing all of the applicants who have become Registered Travelers. In just the last year, well over 100,000 **new** fliers have signed up for Clear alone, with as many as 1,000 **additional** new sign-ups now coming every day. The TSA process has been fast and effective, and the cooperation of TSA's RT office has been consistently excellent. The American Association of Airport Executives' Transportation Security Clearinghouse has also done an exemplary job.

RT members have already passed through RT verification lanes more than 1.3 million times, and monthly lane usage has increased nearly 300% in the last six months.

The typical RT member is a road warrior – a sales person or a contractor who flies three to six round trips a month for business. They love RT for the speed and predictability it offers, which allows them to spend an extra hour at home in the morning with their kids or an extra hour during the day at a meeting.

Since we started in Orlando three years ago last week, 90% of our members have renewed their annual subscriptions. And, lately, our renewal rate has actually been increasing above that level. At a time when air travel is an increasing source of frustration for many people, RT is making a real difference, while also adding to security.

TSA has also worked closely with us and our fellow service providers in carefully reviewing and approving applications from the new airports and airlines that have chosen to implement RT. In just the last year, nine new airports (including Reagan National, Dulles, San Francisco, Denver, Salt Lake City, New York/LaGuardia, Oakland, Westchester, and Little Rock) have added RT programs, joining Orlando, Newark, JFK, San Jose, Cincinnati, Indianapolis, Albany, Reno and Jacksonville, and bringing the total number of RT airports to 18, with Atlanta opening shortly. TSA's turnaround time in approving these programs has been impressive. Airlines, too, are now becoming RT sponsors and marketing partners, with Delta having signed a milestone partnership with us just last month (joining British Airways, Virgin Atlantic, Air France, AirTran and Frontier). Under the new Delta partnership, Delta will add numerous RT lanes to its key terminals. (See Appendix A for descriptions of our airline partnerships.)

By the end of this year, we expect the RT program to increase to over 250,000 people. We expect that they will have used their RT cards more than two million times at about two dozen airports Each of those numbers – volunteer members, participating venues, and use of the cards – are poised to multiply in 2009 and beyond, now that RT's premise has been proven and its momentum is snowballing. TSA deserves much credit for that.

Here's what all of this means for the topic of today's hearing – aviation security. Quite simply, **RT helps TSA to manage risk. After all, TSA now knows that the frequent travelers going through RT lanes are the only travelers whose identities are assured through biometric verification every time they go through an RT airport.** And, thanks to TSA's leadership, RT members will soon be carrying RT cards that not only require biometric verification but also feature additional state-of-the-art security features. In short, RT helps fulfill one of the 9/11 Commission's key recommendations. The Commission said: "Secure identification should begin in the United States... At many entry points to vulnerable facilities, including gates for boarding aircraft, sources of identification are the last opportunity to ensure that people are who they say they are and to check whether they are terrorists." That's what RT is all about.

In addition, the road warriors going through our lanes are the only travelers who have been the subject of security threat assessments. And our estimate is that because RT members travel so frequently and, therefore make up such a disproportionate share of the flying public, once RT is rolled out, 30-50% of those moving through a big airport on a weekday morning will be pre-screened, biometrically verified RT members. That takes a lot of hay out of TSA's proverbial haystack – at zero cost to the taxpayer.

RT also makes the checkpoints more efficient for all travelers. Thus, on a busy weekday morning in Orlando we will often process up to 15 percent of the passengers using just 10 percent of the TSA lanes. We can do that because our concierges, both before and after the magnetometer, have been shown to speed throughput by as much as 30 percent at our lanes. So Clear not only gives its members a predictably fast – one to four minutes – experience; we also make the lines shorter for everyone else. This faster throughput, I should add, is what makes RT much more than a

so-called "front of the line" program. It's a common sense way to achieve both security and efficiency at no cost to the taxpayer. It's a good bargain all around – which is why it has enjoyed such bi-partisan support on this Committee and across Capitol Hill.

Now that we have achieved critical mass, customer and airport satisfaction, and an effective collaboration with TSA, we are ready to move RT to a new level by working with TSA and the Department, for example, on the development of an enhanced voluntary background check for RT members and the continuing development of new, enhanced screening technologies at RT lanes, all at no cost to the taxpayer. The goal is additional enhanced throughput benefits at our lanes – beyond what our concierges already provide. This has long been part of Assistant Secretary Hawley's risk management vision for RT. We share his vision and appreciate his invitation to work with him on realizing it.

We are also eager to work with the Department on leveraging the power of RT's biometric platform. We will work with DHS to harmonize trusted traveler programs across the Department. Moreover, RT's networked, DHS-approved, biometric capture capacity already in place at the security checkpoint of many of the nation's largest international gateway airports, could be a powerful, cost-effective option for US-VISIT Exit implementation at airports.

I'll close with this note on the relevance of RT to a topic – resilience – that is being much discussed these days, with good reason. Ensuring that our Nation's critical infrastructure systems can resume their normal functions — or "bounce back" — in the face of a disruption, or an attack, is vital. RT is just the sort of public/private partnership that can promote such increased resilience. Imagine the benefits of an installed base of hundreds of thousands, if not millions, of people who have volunteered to be prescreened and have their identities verified and have the biometric credentials in their wallets to prove it. In the case of a future disruption or attack, for example, RT could rapidly be deployed for use in other venues where increased security and identity verification became essential.

Members of the Committee, thank you for your interest in Registered Traveler. We ask for your continued support and engagement as we pursue the promising initiatives that I've described in order to make RT one of the most valuable security and facilitation programs developed to respond to the challenge of 9/11.

Appendix A

Press Release

Clear Lanes Launch in Delta's Terminal at LaGuardia and JFK Airports

First Lane Openings as Part of National Partnership Between Clear and Delta

(NEW YORK) – July 15, 2008 – In time for the busy summer travel season, Clear®, the fast pass for airport security, today opened its signature fast pass lanes in Delta's Terminal D at LaGuardia (LGA) and Terminal Two at JFK International Airport. They are the first in a series to be opened by Clear as part of a broad national partnership with Delta Air Lines that includes the operation of fast pass lanes in Delta terminals.

Additionally, Clear enrollment centers are open in select Delta Crown Room Clubs nationwide to provide a convenient way for customers to join Clear's Fast Pass program.

"Delta offers customers more flights to more destinations from LaGuardia and Kennedy combined than any other airline, and we're pleased to offer our customers another convenient service to make the travel experience simple and hassle-free," said Lee Macenczak, Delta's executive vice president of Sales and Marketing.

Clear members are pre-screened by the Transportation Security Administration and after application approval, which involves providing iris and fingerprint images, receive a card that allows access to Clear's security lanes nationwide. Clear lanes, which feature concierges whose assistance speeds throughput while making passage through security more hassle-free, are already operating in airports in Cincinnati, Denver, Indianapolis, Orlando, San Francisco, and Washington DC's Reagan National and Dulles airports, among others. The annual fee is $100 plus a $28 TSA fee.

"Clear's expansion of its lanes into the Delta Terminals at LaGuardia and JFK is a welcome addition for our more than 190,000 members who travel through these airports daily," Steven Brill, CEO of Clear, said. "Partnering with Delta is a testament to its commitment not only to providing a predictable and hassle-free airport experience to its customers, but to embracing an innovative approach to a more efficient security process. We are thrilled to work with such a respected airline that shares our belief that air travel, whether for business or pleasure, can be convenient and pleasant. With this partnership, Delta is sending another clear message that it intends to maintain its position as a leader in customer service."

Clear customers experience a level of predictability, convenience, and efficiency in air travel. For example, the concierges in Clear's security lanes ready x-ray bins for each passenger and then help them retrieve their personal items at the other side of the magnetometer. "The concierge service alone has made Clear lanes 30 percent faster than regular security lanes," Brill explained. "And we plan to improve that even more with the investments we are making in enhanced technology which, once approved by TSA, could allow our members not to have to remove shoes, outer garments or laptops."

Clear was recently chosen by Atlanta's Hartsfield-Jackson International Airport to operate a program there. Clear's fast lanes are expected to open in the next few weeks.

Applicants start the membership enrollment process at www.flyclear.com/delta and complete it in person at a Clear enrollment center, where they have their fingerprints and iris images captured. Clear enrollment centers are located in airports with Clear programs and also at convenient city locations, including New York's Grand Central Terminal. To locate a Clear enrollment station nationwide, customers can visit flyclear.com.

Delta Air Lines operates service to more worldwide destinations than any airline with Delta and Delta Connection flights to 327 destinations in 62 countries. Delta has added more international capacity than any major U.S. airline during the last two years and is the leader across the Atlantic with flights to 44 trans-Atlantic markets. To Latin America and the Caribbean, Delta offers 609 weekly flights to 62 destinations. Delta's marketing alliances also allow customers to earn and redeem SkyMiles on more than 16,000 flights offered by SkyTeam and other partners. Delta is a founding member of SkyTeam, a global airline alliance that provides customers with extensive worldwide destinations, flights and services. Including its SkyTeam and worldwide codeshare partners, Delta offers flights to 499 worldwide destinations in 105 countries. Customers can check in for flights, print boarding passes and check flight status at delta.com.

Clear, operated by Verified Identity Pass, Inc., has signed up more than 190,000 travelers nationwide. Clear cards are accepted at 18 U.S. airports: Albany, Cincinnati, Denver, Indianapolis, Jacksonville, LaGuardia (Central Terminal B Checkpoint), Little Rock, New York JFK (Terminals 1, 4 and 7), Newark (Terminal B2), Oakland, Orlando, Reno, Salt Lake City, San Francisco, San José, Washington, DC's Reagan and Dulles, and Westchester. Clear members are pre-screened and provided with a high-tech card which allows them to access designated security lanes nationwide. Clear members pass through the security checkpoint faster, with more predictability and less hassle. The annual fee of $100 (plus a $28 TSA vetting fee) is charged once applicants are approved by the government. Applicants start their enrollment at flyclear.com and complete the process at an enrollment location where their fingerprints and iris images are captured and their identification is validated. Clear's registered traveler program has been operational since July 19, 2005. For more information, please visit: http://www.flyclear.com.

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Press Release

Mayor Hickenlooper Launches Clear® at Denver International Airport; Clear Announces Robust Marketing Partnership with Frontier Airlines

Mayor is First to Use Clear Card to Pass through Airport Security Fast Lanes

DENVER, JANUARY 30– Clear®, the fast pass for airport security, announced today along with Mayor John Hickenlooper, Aviation Manager Turner West, and representatives from Frontier Airlines the opening of the fast pass lanes at Denver International Airport (DIA). The Mayor demonstrated the service at the Jeppesen Terminal's south side by using his Clear card to pass through airport security in about two minutes. The express security lanes are also open on the A Bridge. The Clear lanes on the north side of the Jeppesen Terminal will open in March. All departing passengers at all airlines will be served by the Clear lanes at DIA.

"Clear's airport security fast-pass service is a great example of how we can use innovative technology to further enhance customer service at Denver International Airport," said Mayor John Hickenlooper. "Participating travelers can now speed through security checkpoints as safely and securely as ever."

"This has been a much-requested service, and we are pleased that it's now available to our passengers," said DIA's Aviation Manager, Turner West.

The opening comes as Clear announces a multi-year marketing partnership with Denver-based Frontier Airlines to offer Clear to Frontier's EarlyReturns loyalty program members. Frontier has purchased memberships to provide Summit Tier members a complimentary year of Clear beginning this February. All other EarlyReturns members receive an extra month of Clear when they enroll at flyclear.com/frontier. Frontier and Clear begin marketing the partnership today.

"We're delighted to be the first airline to target travelers flying in and out of Denver International Airport," said Frontier Airlines CEO Sean Menke. "We're dedicated to providing industry-leading customer service to our passengers and Clear is a great way to add value for our fliers in Denver."

Clear's hotel partner, Hyatt Hotels & Resorts, has actively promoted Clear to members of its Hyatt Gold Passport loyalty program since it formed a partnership with Clear over two years ago. Hyatt purchased memberships so that its Diamond and Platinum Gold

Passport members receive a complimentary year of Clear. To redeem that promotion, Hyatt Gold Passport members can go to flyclear.com/hyatt to start enrollment.

"Hyatt has been at the forefront of providing Clear to our most loyal guests and we're proud to be the first hotel chain to do so," said Tom O'Toole, Hyatt's Chief Marketing Officer. "Not only is this a great program for travelers, but it provides us with the opportunity to create a quality travel experience overall. We're delighted that Hyatt properties in Denver have become such a convenient place for travelers to enroll in Clear and to see the amenities of our properties."

Clear has opened enrollment stations around the city for the convenience of travelers and the business community. The enrollment station at Denver International is located at Jeppesen Terminal on the airport's south side (pre-security) and is open from 6:30AM to 3:30PM daily. The hours of operation at the Clear enrollment station at the Grand Hyatt Denver are from 7:00AM to 4:00PM weekdays and the hours at the Hyatt Regency Tech Center are 7:00AM to 4:00PM weekdays.

"I'm delighted that the Mayor enrolled in Clear and was able to use his card to help us open our lanes today at Denver International," said Steven Brill, founder and CEO of Clear. "Mayor Hickenlooper and the city of Denver have been pushing for this service for its frequent fliers and know that it will serve the city through the many jobs created and with the best service available for its travelers. Denver is a world class airport and an important addition to the Clear network."

Clear is operating at the Denver International Airport under a program called Total Queue Management (TQM), managed by HSS, which will monitor wait times, help passengers divest, and divert travelers to the proper queues.

About Clear – Clear, operated by Verified Identity Pass, Inc., has signed up over 95,000 travelers nationwide. Clear cards are accepted at 14 U.S. airports – Albany, Cincinnati, Denver, Indianapolis, Jacksonville, LaGuardia, Little Rock, New York JFK, Newark, Orlando, Reno, San Francisco, San José, and Westchester. Clear lanes will open in March at Oakland International Airport and Reagan National and Dulles in the Washington, DC area. Hartsfield-Jackson Atlanta International Airport has announced plans to launch a fast pass program soon, and Clear has submitted a proposal to them. Clear has announced that it will award $500,000 to the first team to get approval from the Transportation Security Administration (TSA) for a technological innovation that will speed throughput at its lanes. Clear members are pre-screened and provided with a high-tech card which allows them to access designated security lanes nationwide. Clear members pass through the security checkpoint faster, with more predictability and less hassle. The annual fee of $100 (plus a $28 TSA vetting fee) is charged once applicants are approved by the government. Applicants start their enrollment at flyclear.com and complete the process at an enrollment location where their fingerprints and iris images are captured and their identification is validated. Clear has been operational since July 19, 2005. For more information, please visit: flyclear.com.

About Denver International Airport – Denver International Airport was the fifth-busiest airport in the United States in 2006 with 47.3 million passengers, a new record. When final traffic numbers for 2007 are available, it is expected that DIA will have handled nearly 50 million travelers. DIA, widely recognized as one of the most efficient airports in the nation, is served by 22 airlines that offer 1,670 daily nonstop flights to nearly 150 domestic and international destinations. For more information, please visit: www.flydenver.com.

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Press Release

AIRTRAN AIRWAYS SPONSORS CLEAR TO OPERATE AT LAGUARDIA AIRPORT.

AirTran Airways Becomes First Domestic Carrier to Sponsor Registered Traveler Program. AirTran Airways and Clear To Co-Market Nationwide.

NEW YORK JULY 19, 2007- Clear,® the leading service provider of registered traveler (RT) lanes at U.S. airports, and AirTran Airways today announced a partnership that includes the operation of fast lanes at LaGuardia's Central Terminal and nationwide co-marketing efforts. With the addition of LaGuardia, travelers at all three New York-area airports will be able to access Clear's fast pass lanes. The Clear-AirTran Airways co-marketing partnership includes large-scale e-mail efforts, advertising campaigns, and on-board promotions to be rolled out nationwide.

"We are pleased to be a sponsor of the Clear Registered Traveler program at New York's LaGuardia International Airport," says Bob Fornaro, AirTran Airways' president and chief operating officer. "Our frequent travelers value every minute of their time and this program will help them flow through the airport with ease and cut down on the time they spend waiting in line without compromising the multiple layers of safety and security that are built into commercial air travel today."

Applicants can begin enrollment at flyclear.com and complete their enrollment in midtown Manhattan at the Grand Hyatt, or the in-airport enrollment locations at JFK or Newark. The in-airport enrollment center at LGA, where biometrics (fingerprints and iris images) are captured, will open in August, and the program will be fully operational in September. Location details and hours of operation are available at flyclear.com /airports.

Clear's growing national network of fast lanes is now in place at Orlando, JFK, San José, Cincinnati and Indianapolis Airports, and, as of today, at Newark Liberty International Airport's Terminal B. Clear also opened an enrollment center today at Albany International Airport, which will launch a Clear lane in early August.

Additionally, Little Rock National and Westchester (NY) County Airports will open Clear lanes in August. And, Clear has just been selected by the San Francisco Airport Commission after a public competitive bid. Subject to final Board of Supervisors approval of its contract, Clear hopes to launch at SFO in September.

Other airports expected to launch RT programs this fall include Washington, DC (Reagan and Dulles), Denver, and Atlanta, all of whom have issued or in the case of Atlanta are about to issue Requests for Proposals. Because of the Transportation Security Administration's requirement that all RT cards be interoperable, Clear cards will be recognized at all of these airports no matter which service provider wins these bids. Thus, Clear is already marketing and, in some cases, setting up enrollment centers in each of these cities, and using national marketing partnerships with major travel companies such as Hyatt Hotels – and now AirTran – Airways to supplement these efforts.

"AirTran Airways is providing a proven, avidly-appreciated customer service by bringing Clear to LaGuardia," said Clear founder and CEO Steven Brill. "And, we are delighted to partner with AirTran Airways to roll-out Clear across its network to the millions of fliers that enjoy its service each year." Brill added, "our first domestic airline partner, AirTran Airways, marks a true turning point for Registered Traveler. It is no longer a matter of 'if' or even 'when,' as much as it is a matter of 'how fast.' AirTran Airways is an entrepreneurial airline that places significant emphasis on customer service. For that reason, it is an ideal partner for Clear."

Clear, with over 52,000 members nationwide and nearly 500,000 verifications at its lanes, celebrated its two year anniversary this morning in Orlando, the site of its first lane launch, with an announcement of a broad nationwide print, radio, online and outdoor advertising campaign, which showcases what is now a national network of eleven Clear locations that is likely to reach more than half of the nation's most significant airports by the end of this year.

The ad campaign, headlined "Fly Through Airport Security," features endorsements of the Clear experience from actual named customers. "Clear has been a life-saver on Monday mornings," says Kathy Blackburn. "This service has been a real stress reliever."

"Thank you for a great business travel tool, a service-oriented staff, and a value-delivered experience," says Bart Alderman. "It has allowed me to catch at least two flights I would have missed if I were not using the Clear lane," says Jack Vonich. (Additional quotes are listed below. These quotes and others will rotate on the homepage of flyclear.com for the duration of the ad campaign.)

Clear's new verification kiosk, with state-of-the-art shoe scanner technology, has been installed at all Clear lanes. The TSA-approved kiosk is in use today in Orlando - where members can, in most instances, leave their shoes on as they pass through the security checkpoint. The shoe scanning technology will become operational at all other locations as soon as TSA-approved protocols are in place. Another technology is expected to exempt Clear members from removing their suit coats and other outer garments in the coming months. The next technology in development is a scanner that will allow a laptop to stay in its case.

Applicants start the membership enrollment process at flyclear.com and complete it in person at a Clear enrollment center, where they have their biometrics (fingerprints and iris images) captured. Clear enrollment centers are located in airports with Clear programs and also at convenient city locations, such as the San Francisco Hyatt (Embarcadero), New York's Grand Central Hyatt, and the San José Marriott.

Clear member quotes from its national marketing campaign:
Clear has removed 75% of the hassle from the airport experience. – John Giattino

You have found a way to make the airport screening process "seamless" and without unnecessary intrusion. – John Byrnes

I support the ease of the program and look forward to when I can zip through a Clear line at any airport! – Marlie Miller

Clear has given me back some control over a piece of the travel experience that can be very time consuming. My family thanks you! – Michael English

Having the Clear Card has made it so easy to calculate the exact time it will take me from parking lot to gate. – Martin von Paleske

I am thoroughly satisfied with the level of attention I receive. In fact, it is almost embarrassing! – Thomas J. Borek

You guys rock!! Classy, well-run company. I tell everyone about you and have had several colleagues join. – Paul Rosenfeld

One word- Awesome. – Carl Schmoyer

Amazing- it makes the entire flying experience pleasurable again. – Joel Armstrong

Verified Identity Pass's Clear Registered Traveler is the largest registered traveler program operating at U.S. airports. Clear has been operational since July 19, 2005, at Orlando International Airport and has over 55,000 members. Earlier this year, Clear launched lanes at JFK, San José, Indianapolis and Cincinnati International Airports, and most recently at Newark's Terminal B. Today it launched a Clear enrollment center at Albany International and announced plans to open a program at LaGuardia with AirTran Airways. In addition, Clear has been selected by San Francisco International, Little Rock National and Westchester (NY) County Airports for programs there, and the company also has an agreement with Toronto Pearson International Airport to operate a Canadian program, working with Canadian authorities. Clear's verification kiosk with shoe scanning technology, co-developed with Verified Identity Pass's partner GE, will allow members, in most instances, to keep their shoes on as they pass through the Clear lanes at the security checkpoint. For more information, please visit: www.flyclear.com.

AirTran Airways, a Fortune 1000 company, offers passengers more than 700 affordable, daily flights to 56 destinations throughout the United States. The airline is the second-largest carrier at its hub, Hartsfield-Jackson Atlanta International Airport, and one of America's largest low-fare airlines. With more than 8,800 friendly Crew Members and free online booking on airtran.com, AirTran Airways makes travel both pleasant and convenient. The airline flies America's youngest all-Boeing fleet, composed of the fuel-efficient Boeing 737-700 and 717-200 aircraft. AirTran Airways was also the first to install XM Satellite Radio on a commercial aircraft and the only airline with Business Class seating on every flight. For more information, visit airtran.com.

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Press Release

Clear® and Air France Open Registered Traveler Lanes at JFK Terminal 1.

NEW YORK – June 6, 2007 – Clear® Registered Traveler and Air France announced today the opening of the Clear lanes at JFK International Airport Terminal 1, continuing the rollout of the US registered traveler program which began earlier this year. In addition to Air France passengers, Clear will also serve more than a dozen airlines operating out of Terminal 1.

"We are pleased to sponsor this expedited lane that not only benefits Air France passengers, but also the passengers of our Terminal 1 partners. This lane is just another way to show Air France's continued commitment to improving the products and services we offer our clients," said General Manager and Vice-President Air France U.S.A. Marie-Joseph Malé.

"Air France is providing a time efficient service to its customers – many of whom are fliers from the large corporate travel base in the US," said Clear founder and CEO Steven Brill. "Clear lanes will allow these customers and all travelers departing from Terminal 1 a more predictable, hassle-free experience at airport security."

Clear is now operational at two other JFK Terminals (4 and 7), Orlando, San Jose, Cincinnati and Indianapolis International Airports. And, later this month, Clear will open lanes at Newark's Terminal B. Clear has also been chosen by the Little Rock and Albany airports, where programs are scheduled to launch soon. Recently, three other US airports have issued announcements to launch programs – San Francisco, Washington, DC (Reagan and Dulles) and Denver — all anticipated to launch this fall.

Clear, now with over 48,000 members, began the first privately-run registered traveler pilot program at Orlando International Airport in July 2005. The program is fully interoperable with all other airports with TSA-certified registered traveler programs. Clear provides members with a biometric identity card that allows them expedited access through airport security checkpoints for an annual fee of $99.95, once they are pre-screened and approved by TSA.

Clear's new verification kiosk, with state-of-the-art shoe scanner technology, has been installed at the Clear lanes at JFK and all other Clear locations. The TSA-approved kiosk is in use today at the Clear lane in Orlando - where members can, in most instances, leave their shoes on as they pass through the security checkpoint. The shoe scanning

technology will rollout at all other terminals as soon as TSA-approved protocols are in place there. Another technology is expected to exempt Clear members from removing their suit coats and other outer garments in the coming months. The next technology in development is a scanner that will allow a laptop to stay in its case.

About Clear® Registered Traveler
Verified Identity Pass's Clear Registered Traveler is the only registered traveler program operating at U.S. airports. Clear has been operational since July 19, 2005, at Orlando International Airport and has over 48,000 members. Clear has launched additional lanes at JFK's British Airways Terminal 4 and 7 and San José, Indianapolis and Cincinnati International Airports, and wiill begin operating a program at Newark's Terminal B soon. In addition, Clear has been selected by Albany International Airport and Little Rock National Airport for programs at those airports, and the company also has an agreement with Toronto Pearson International Airport to operate a Canadian program, working with Canadian authorities. Clear's verification kiosk with shoe scanning technology, co-developed with Verified Identity Pass's partner GE, will allow members, in most instances, to keep their shoes on as they pass through the Clear lanes at the security checkpoint. For information visit: www.flyclear.com.

About Air France
Recipient of Aviation Week & Space Technology's "2006 Commercial Air Transport Laureate," and named "Airline of the Year for 2005" by Air Transport World, the Air France KLM group operates more than 2,470 daily flights out of Paris and Amsterdam to 242 destinations in 105 countries. In the U.S., Air France currently serves 12 gateways and, beginning June 11, 2007, will add Seattle as its newest gateway. It provides service from 125 cities through code-share agreements with SkyTeam partners Delta, Continental and Northwest. For more information, or to purchase tickets, log onto www.airfrance.com/us, contact your travel professional or call Air France Reservations 1-800-237-2747.

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Press Release

Clear® and Virgin Atlantic Airways Open Registered Traveler Lanes at JFK Terminal 4. Program allows nearly 4 million departing JFK fliers to access fast lanes.

NEW YORK – May 10, 2007 – Clear® Registered Traveler and Virgin Atlantic Airways announced today the opening of the Clear lanes at JFK International Airport Terminal 4, continuing the rollout of the US registered traveler program which began earlier this year at five airports – JFK Terminal 7, Orlando, San Jose, Cincinnati and Indianapolis. In addition to Virgin Atlantic passengers, Clear will also serve a combination of over 50 international and domestic airlines operating out of Terminal 4, which has an annual departing passenger volume of almost 4 million. Later this month, Clear and Virgin Atlantic will open Clear lanes at Newark's Terminal B and next month Clear will open lanes at JFK Terminal 1.

Clear has also been chosen by the Little Rock and Albany airports, where programs are scheduled to launch early this summer – giving Clear ten venues at eight airports in advance of further expansion anticipated this fall.

"Launching the Clear Registered Traveler program at JFK is an important way to enhance Virgin Atlantic's new schedule of 6 flights a day from the New York area to London Heathrow," said Chris Rossi, Senior Vice President, North America. "On the ground and in the air, Virgin Atlantic offers a signature combination of service and product. Clear is an innovative step which will enhance the Virgin Atlantic experience at JFK's Terminal 4, reducing stress and saving time for our travelers."

Virgin Atlantic will also market the program nationally, including in its lounges and on its website, in conjunction with Clear.

Clear, now with over 45,000 members, began the first privately-run registered traveler pilot program at Orlando International Airport in July 2005. The program is fully interoperable with all other airports with TSA-certified registered traveler programs. Clear provides members with a biometric identity card that allows them expedited access through airport security checkpoints for an annual fee of $99.95, once they are pre-screened and approved by TSA.

"Terminal 4 is delighted to add Clear to its array of services and amenities available for passengers," said Alain Maca, President of JFK International Air Terminal, LLC (management company of Terminal 4). "Now our travelers will know that with Clear they can save time and have a hassle-free experience at security processing to spend more time shopping and dining at our world class terminal."

"Virgin Atlantic and Terminal 4 are important partners for Clear," said Clear founder and CEO Steven Brill. "Both provide exemplary customer service to millions of frequent business travelers each year, and using Clear lanes will allow these customers to have a more predictable experience at airport security and to spend more of their time at the quality retail shops at the terminal."

Clear's new verification kiosk, with state-of-the-art shoe scanner technology, has been installed at the Clear lanes at JFK and all other Clear locations. The TSA-approved kiosk is in use today at the Clear lane in Orlando - where members can, in most instances, leave their shoes on as they pass through the security checkpoint. The shoe scanning technology will rollout at all other terminals as soon as TSA-approved protocols are in place there. Another technology is expected to exempt Clear members from removing their suit coats and other outer garments in the coming months. The next technology in development is a scanner that will allow a laptop to stay in its case.

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About Virgin Atlantic Airways
In 1984, Virgin Atlantic Airways launched with just one airplane flying between London and New York. Now serving the world's major cities, Virgin Atlantic has effectively changed the industry and is now widely recognized as one of the world's best airlines, much to the dismay of the competition. Offering high-flying service featuring the award-winning Upper Class Suite and the new Premium Economy, Virgin Atlantic flies from 10 US cities to London. With long haul services to twenty-seven destinations worldwide, Virgin Atlantic flies to cities as far apart as Las Vegas, Tokyo, Delhi, and Shanghai, with recent growth to Mumbai, Sydney, Dubai, Chicago and Nairobi. Despite Virgin

Atlantic's growth, the service still remains customer driven with an emphasis on value for money, quality, fun and innovation, ensuring flying Virgin Atlantic is always an event.

About JFK Terminal 4
Terminal 4, the 1.5-million-square-foot facility at John F. Kennedy International Airport, opened in May 2001 and has an annual passenger volume of 7.7 million air travellers. Terminal 4 is home to 50 international and domestic carriers representing 39 countries. JFK IAT is the first private, non-airline consortium selected by the Port Authority of New York & New Jersey to develop and manage an airport terminal. For information visit: www.jfkiat.com.

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Press Release

British Airways and Clear® Launch Registered Traveler Lane at New York's JFK Airport. National Registered Traveler Program Begins Roll Out Today.

NEW YORK – January 16, 2007 – Clear® Registered Traveler and British Airways announced today the opening of the Clear lane at British Airways' Terminal 7 at John F. Kennedy International Airport. The launch at JFK Terminal 7 signifies the beginning of the national rollout of the US registered traveler program.

Clear, now with over 35,000 members, began the first privately-run registered traveler pilot program at Orlando International Airport in July 2005. The JFK program is fully interoperable with the Orlando program and with all other airports in the national program.

British Airways is the first airline to partner with Clear, and Terminal 7 - which serves several other major airlines in addition to British Airways - is the first facility in the New York area to have a registered traveler program. Clear allows business travelers and other frequent fliers to pay a fee ($99.95) to be pre-screened by the Transportation Security Administration (TSA) and receive a biometric identity card that provides them with expedited passage through airport security checkpoints.

Steve Clark, senior vice president Customer Service Americas for British Airways, said, "British Airways is delighted to be offering the Clear Registered Traveler lane at our JFK terminal. The lane will give our customers a quicker and more convenient experience when going through the security process. Our terminal at JFK is already fast to move through and now it has become even faster."

Clear founder and CEO Steven Brill said, "We're thrilled to be launching the national registered traveler program, in partnership with British Airways. Thanks to the leadership of Homeland Security Secretary Chertoff and TSA Administrator Hawley, registered travelers will now enjoy the benefits of this visionary program no matter which airport they use, so long as it has chosen to participate in the program. We're also pleased that the program will make all travelers - not just registered travelers - experience a more convenient, but no less secure, process through airport security."

Brill added, "Agreements with several other airports and airlines are expected to be announced during the first quarter of 2007. Additional agreements and launches will be announced shortly and will accelerate through the year." Clear's new verification kiosk, with state-of-the-art shoe scanner technology, has been installed at the Clear lane at JFK's Terminal 7. The TSA-approved kiosk is in use today at the Clear lane in Orlando - where members can, in most instances, leave their shoes on as they pass through the security checkpoint. The shoe scanning technology will rollout at JFK Terminal 7 as soon as protocols are in place there. The Clear network, which will expand with launches later this week and next week at the Indianapolis, San Jose, and Cincinnati International Airports, is currently in the process of installing the kiosk with shoe scanning technology at those locations. The kiosk, developed with Clear's partner GE Security, detects the presence of explosives and metal in shoes. Those members whose shoes contain no explosives or metal are able to keep shoes on at the checkpoint. Another technology installed in the new kiosk is expected to exempt Clear members from removing their suit coats and other outer garments in the coming months.

About British Airways
British Airways is one of the world's largest international airlines carrying around 36 million passengers a year to some 140 destinations (including 23 in North America) in over 70 countries. Also one of the world's longest established airlines, it has always been regarded as an industry-leader with innovations in the air and on the ground. Renowned for its award-winning products and service initiatives, British Airways was the first airline to introduce flat bed seats. It is the only foreign carrier to solely own and operate its own terminal at JFK where it welcomes four million travelers each year.

About Clear® Registered Traveler and Verified Identity Pass, Inc.
Verified Identity Pass's Clear Registered Traveler, with over 35,000 members, is the only privately-run registered traveler program operating at U.S. airports. Clear has been fully operational since July 19, 2005, at Orlando International Airport. The Clear network will expand this month to include Indianapolis, San José, and Cincinnati International Airports. Clear will also launch at JFK Terminal 1 in March. In addition, Clear has an agreement with Toronto Pearson International Airport to operate a Canadian program, working with Canadian authorities. Clear's verification kiosk with shoe scanning technology, co-developed with Verified Identity Pass's partner GE, could allow members in the Clear lanes to keep their shoes on as they pass through the security checkpoint. For more information: www.flyclear.com.

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